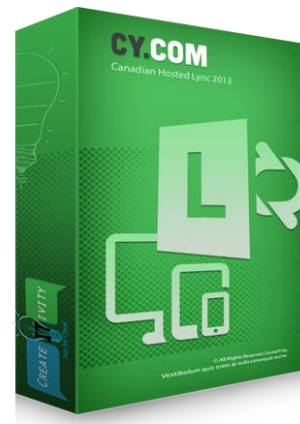


## Overview

Empower your team to communicate and share information more efficiently. CY.COM (Hosted Lync 2013) makes it easy and affordable for organizations to provide a consistent, single client experience for presence, instant messaging, voice, video and virtual meetings. It's seamless integration with the entire Microsoft Office family of apps mean little-to-no learning curve for users. If you can use email, you can use Lync at ease.



	Standard	Enterprise
Rich Presency (1:1 multi party)	✓	✓
Microsoft Office interoperability	✓	✓
Persistent Char	✓	✓
Lync-to-Lync calling (voice and HD video, 1:1)	✓	✓
Lync mobile client (with audio and video)	✓	✓
Desktop, application and whiteboard sharing		✓
Multiparty (3+) audio, video, content sharing (Scheduled & ad hoc)		✓
Meeting controls (Organizer and lobby experience)		✓
Enhanced in-meeting note taking with OneNote sharing		✓
Lync multi-party video		✓

## Key Features & Benefits

- Persistent Chat** – Ever get bogged down with multiple conversations on a single topic? Say hello to your favorite new tool. Persistent Chat allows you to create "topic-based" discussion rooms that persist over time. All messages are posted in real time and persist over time, allowing anyone in the group, to browse and search for key details at any time. The ability to create topic feeds and notifications to alert you when certain keywords are mentioned with Persistent Chat makes it much easier for teams to collaborate and stay on top of tasks.

- **Lync Web App** – Want to organize a web conference with suppliers or customers, but they don't have Lync? No Problem. The Lync Web App allows PC and MAC users to join a Lync Meeting from within a HTML5-based browser and delivers a full Lync Meeting experience, including multi-party HD video, voice over IP, instant messaging, desktop, application and PowerPoint sharing. A powerful tool that saves considerable travel time and costs, while also making it easier for key partners to stay in close touch – regardless of their location.